

# Music for Healing and Transition Program<sup>™</sup>, Inc. (MHTP)

We train and certify musicians to provide personalized live therapeutic music at the bedside to create a healing environment.

<u>2022</u> Annual Report

# **Board President Annual Report 2022**

The past year saw the Board continue its transition toward a governing board and expand its capacity for development efforts.

Activities/Accomplishments:

- Said goodbye to Directors Dwight Mater, treasurer, and Kim Cullen, secretary.
- Welcomed Howard Rosen as treasurer and Shenée Rayford as secretary.
- Successfully imagined a new approach to the annual meeting that celebrates past successes and the current year's graduates in a way that appeals to CMPs, advisors, teachers, students and public guests.
- Implemented a "mission moment" and "friendraising focus" as agenda items to further engage board members in fundraising participation. These board education and action pieces replace the previously existing development committee.

Goals for 2023

- Implement board self-assessment, the results of which will guide us over the coming year to strengthen areas highlighted as deficits
- Update SWOT Analysis (strengths/weaknesses/opportunities/threats)
- Standardize evaluation process for CEO
- Provide ongoing best practices in education and engagement of board members in fundraising
- Create a robust database of potential board members
- Continue to support progress toward outlined goals in the following strategic directions:

| Recognition of Therapeutic Music           | Resource Development and Stability         |
|--|--|
| Outcome of work in this direction will     | Working toward strengthening our three     |
| support, and also be supported by, work in | sources of income: tuition, CEU offerings, |
| the resource development direction.        | and fundraising.                           |
|  |  |

If you are still reading this report, bless you!! We need YOUR help in order to build our database of potential members for the Board of Directors. Do you or someone you know have non-profit legal expertise? Do you know or work with a medical director or hospital administrator who supports the use of therapeutic music in their facility? We are looking for specific skill sets to round out the board of directors. Contact CEO Carol Spears at ceo@mhtp.org, or Board President Angela Brown at angela f brown@yahoo.com and let us know how you can help!

Respectfully submitted, Angela Brown, CMP, President, MHTP 2021 MHTP Board Directors: Angela Brown, CMP, President Shenée Rayford, Secretary Howard Rosen, CPA, Treasurer Martha Lewis, MA, CMP, MTS, MHTP Co-Founder Chuck Beckman, CMP

# **Chief Executive Officer Annual Report 2022**

2022 was an exciting year for MHTP, with the attainment of several major goals. It also was a year, as for many non-profits, that reflected society-wide economic challenges. MHTP continuously assessed for situations that required quick and efficient adaptations in order to carry out the MHTP mission, meet evolving needs of our students, and support our graduates.

#### Accomplishments in 2022:

- In support of strategic directions from the Board for 2022, produced five brief, compelling marketing videos, each targeted to a different audience. Filming was done in three locations in the United States with the support and stories from local CMPs, medical and administrative hospital staff, university partners and researchers.
- Produced a highly successful 10<sup>th</sup> biennial conference, with special emphasis and pricing to bring this education opportunity to our students.
- In support of strategic directions from the Board for 2022, increased CEU offerings in scope and number to support CMPs and MHTP's revenue stream diversification, with a record **\$51,786** in CEU revenue. Initiated two new webinar series: Cultural Diversity and Research.
- Celebrated the fifth year of collaboration between the Longy School of Music at Bard College and MHTP with a full set of onsite modules.
- Developed with Board approval, the Regional Modules concept, which is a major strategic shift that supports our videoconference modules that give students the ability to select classes based on their own schedules and time zones.
- Subsequent to the Regional Modules creation, the role of Area Coordinators is no longer used. A new contractor position was created (Clinical Practicum Coordinators) to manage the Module 5 clinical practicum.
- Strengthened student support by recruiting and training four new teachers across three different modules and three new Advisors.
- Thanks to the MHTP community, exceeded (almost tripling the goal) the 2022 Year-End Appeal fundraising.

#### Goals for 2023:

- Continue to increase MHTP diversity in all branches of our community.
- Begin to plan MHTP's 11<sup>th</sup> Biennial Conference, which will be held in 2024, to include a **celebration of MHTP's 30<sup>th</sup> anniversary**.
- Initiate one new advanced training program for CMPs.
- Engage in negotiations for one new education collaborative partner.
- Select the pilot Regional Hub locations and Regional Coordinators; initiate the pilots when funding is secured.

Respectfully submitted, Carol J. Spears, MS, CMP Chief Executive Officer The Chief Administrative Officer position was filled January through October of 2022. Much was accomplished as listed below, goals for 2023 are part of the Chief Executive Officer's duties.

#### Accomplishments in 2022:

- Strengthened the fundraising program by creating a Development Plan (spring appeal, Major Gifts Program, year-end appeal).
- Created a Marketing Plan that supports recruitment of students and education about MHTP through expanded social media presence, refreshing the MHTP website and Newsletter and utilization of the MHTP marketing videos.
- Established a new position, Marketing Assistant, to implement many of the outreach activities described in the above bullet.
- Strengthened all aspects of budget management, e.g., consistent and accurate bookkeeping for reliable year over year comparisons, more robust and efficient key financial reports, established bookkeeping on an accrual basis and built a strong relationship with MHTP's accounting firm.
- Successfully worked to rectify some past critical key financial reports.

#### Goals for 2023:

- Research sources for, and begin to raise the funds needed to initiate the pilot Regional Hub project.
- Create a successful Spring Appeal to raise funds for student scholarships.
- Further strengthen all aspects of financial management.
- Regular oversight of the Risk Management Plan priorities.

Respectfully submitted, Carol J. Spears, MS, CMP Chief Executive Officer

#### Deep appreciation to all the volunteers serving on the following committee and council.

## **Research Committee Annual Report 2022**

**Statement of purpose:** The MHTP Research Committee seeks and promotes evidence-based research to provide the highest-level professional information and educational support for MHTP students, Certified Music Practitioners, and those with an interest in live therapeutic music.

#### Accomplishments in 2022:

Kept CMPs and MHTP students informed about research by:

- Presenting a webinar on research.
- Adding relevant research articles to the MHTP website.
- Supplying research summaries in the MHTP Newsletter.

Promoted research projects by:

- Supporting the Dignity Research Project (now in the data collection phase).
- Supporting other on-going research projects, and corresponding about new research ideas in the preliminary stages.

#### Goals for 2023:

- Continue to keep apprised of new research and include relevant studies in the MHTP newsletter.
- Continue supporting research projects involving CMPs or MHTP students in various stages of development.
- Help CMPs access and interpret studies related to our scope of practice through webinars, the MHTP website, and the MHTP newsletters.
- Complete the Dignity research project.
- Explore collaborations for research; identify persons and organizations conducting similar work.
- Complete/publish a paper.

#### **Members:**

Melissa Straus, chair Karen Peterson, former chair Chuck Beckman, board liaison Mary Superak, Principal Investigator- Dignity Research Project & Webinar leader Judy Raab, Coordinator/ Co- investigator - Dignity Research Project & Webinar leader Claire Garabedian, webinar advisor, researcher Wendy Clymer, committee member

# National Program Council (NPC) Annual Report 2022

**Statement of purpose:** The National Program Council serves as a liaison between the MHTP community members and the MHTP operational staff, and provides recommendations when appropriate regarding program-related issues. The NPC provides representation for Certified Music Practitioners and MHTP students in the carrying out of MHTP's mission.

#### Accomplishments in 2022:

• NPC explored making tech recommendations for virtual live therapeutic music, however decided the options and specifics were too broad and ever-changing to be useful.

• Members were introduced at the MHTP Conference and encouraged applications for the 2023 council.

• The NPC supported MHTP through actively sharing MHTP social media posts.

• Updated the biennial employment survey to CMPs to reflect post-pandemic employment circumstances.

• Began development of an annual general survey to students and CMPs.

• Brainstormed the possibility of creating a 24-hour (or 12-hour looped) livestream of CMP's providing therapeutic music to increase more awareness of live therapeutic music for those outside of MHTP's community.

- Discussed possibility of an informal lending library.
- Suggested to include a question about attendance in the student application form to determine if flexibility is needed for an alternate scheduling of modules to accommodate students that have difficulty attending on weekends. Information gathered would inform MHTP whether alternate scheduling is needed.

• The NPC suggested offering a periodic webinar on using Zoom and Original Sound, both for new students and for CMPs who need help with the technology in order to increase virtual literacy.

• Made marketing suggestions for use in MHTP's social media accounts.

#### 2022 National Program Council Members:

Audrey Flores, Chair, PSD, MHTP Student, 2nd Term member Karen Ashbrook, CMP, Vice Chair, minutes, 1st Term member Susan French, CMP, 2nd Term member Johnnie Proby, MHTP Student, 2nd Term member Cliff Conti, CMP, 2nd Term member

#### **2023 National Program Council Members:**

Heidi Boyle, Chair, MHTP student, 1st Term member Rose Grace, CMP, Vice Chair, 1st Term member Lauraine Carpenter, MHTP student, 1st Term member Susan Goldstein-Steinhauser, CMP, 1st Term member Jennifer Evans-Kinsley, CMP, 1-year term Debbie Kenny, CMP 1-year term Karen Ashbrook, CMP, 2nd Term member

# **2022 MHTP Donors**

#### THANK YOU to our generous supporters listed below, who, together, donated a total of over \$13,165 in 2022

Alexander Jacobs Aline Benoit Amazon Smile donors Andes Magraw Angela Brown Anna Belle O'Shea Barbara Lepke-Sims Carol Spears Carolyn Mills Catherine Mernin Celeste Rogers Charlene Elderkin Cheryl Zabel Chuck Beckman Connie Pohlman Constance Muscenti Daniel Oliver Deborah Hix Debra Barford Donna Profeta

Eleanor Kelly Baker Erin Flynn Facebook donors Frederick Malouf Gail Abbott Gilbert Wade Greg and Terri Maxwell Harry Vayo Heidi Boyle Helen Wolfson Howard Rosen Iohn Wheeler Julia Emley Karen Peterson Kathleen Kellev Kirchenbaum Giving Fund Laurence Gene Jones Laurie Balagurick Lenz Family

Lynn Wetherbee Lynne Jones Martha Vance Matthew Peroutka Michael Hagye Mindy Cutcher Nancy Greenlees Patricia Benenson Paypal donors Rachel Schlafer-Parton Roberta Prechter Sabrina Falls Samantha Zirkle Saori Nystrom Stacy Salles Stephanie Miller Strings of Mercy Toni Church Wendy Clymer

In addition to the above donors to MHTP, 22 of our students were supported through outside scholarships totaling **\$39,500** from Longy School of Music, Music Partners in Healthcare, Music in Medicine, Inc. and Strings of Mercy.

### You help us as we strive to meet the MHTP Vision Statement:

Personalized live therapeutic music, provided by a Certified Music Practitioner (CMP), is recognized as an essential service within the healthcare system.

# **Congratulations to the 2022 MHTP Graduates**

Sharon Altrogge, harp, Whitmore Lake, MI Ramon C. Baldonade, Ukulele and Voice, Rocklin, CA Santiago Barragan Noguera, Guitar, Baltimore, MD Lori Beals, Mountain Dulcimer, Columbus, OH Patton Carter, Guitar, Ashland, NH Ana Lucia Divins, Voice, Charlotte, NC Lia Falls, Harp and Voice, Dresser, WI Richard Hill, Guitar, Everett, WA Alethea Khoo, piano/keyboard, Arlington. MA Jennifer Evans Kinsley, Hammered Dulcimer, Granville, OH Roy Lewis, Trumpet, Hinsdale, IL Abby Loutzenhiser, Clarinet, Canonsburg, PA Richard March, Guitar and Voice, West Sacramento, CA Iessie Meltz, Harp, Black Mountain, NC *Catherine Mernin*, Voice, Concord, NH

*Suzzette Ortiz*, Harp, Pennsauken Township, NJ Tonv Pitschka, Guitar and Voice, Nelson, MN Leslie E. Poltowicz, piano/keyboard, Williamsville, NY *Johnnie Proby*, Voice and Piano, Villa Rica, GA Michael Reiley, Hand Pan, Jenkintown, PA Angela Reiswig, Voice, Portland, OR Stacy Salles, Harp, Ann Arbor, MI Sally A. Scion, Voice and guitar, Sacramento, CA Alicia Sell, Voice and Ukulele, Dunbarton, NH Jeanne Sikora, Hammered Dulcimer, Belleville, IL *Sondra Spiegl*, Keyboard and voice, Franklin, WI Lisa Targonski, Flute and Alto Flute, Lombard, IL Ross Thomas, Guitar and voice, Smithfield, UT *Christine Tighe*, Piano and voice, Melrose, MA *Emily Walhout*, Viola da Gamba, Watertown, MA Lynn Wilson, Mountain Dulcimer, Dunnellon, FL



Module 2, June 18, 2022

I feel that the entire course is well conceived and thorough. I appreciate that the first module gave us an overview of the entire course. That gave me the confidence to continue with the course. I wanted a course that was both credible and based on researched evidence. I found that with MHTP. Marcia T., CMP

During my Independent Practicum, I was able to see firsthand the principles I had learned (in MHTP modules)—the effects of therapeutic music were astonishing! One of my most memorable sessions involved decreasing a patient's heart rate by at least 20 bpm, in ICU. Lyndsey B., CMP

Throughout the course of this program, I have noticed a growth in my sensitivity to and awareness of the effects of therapeutic music on others. I have also noticed its continued impact on me...in its calming and positive effects on my body system as I play, sing and share. Kathy B., CMP

Throughout my progression through the MHTP program I have felt a strong sense of selfimprovement towards both my abilities as a musician and my sensitivity towards the world.... It is clear that the benefits I have obtained from the program extend beyond my services to patients, but to several areas of life. Max E., CMP

I am very grateful I discovered MHTP and decided to become a Certified Music Practitioner. I found the curriculum, readings, videos, and classroom instruction interesting, stimulating, and inspiring. Karen L., CMP

To say that the whole process of MHTP training and certification has been a life-changing experience would be an understatement. What I have gained in compassion for the sick, personal growth and musical awareness is hard to put into words. I am deeply grateful for the experience and for all those who have had a part in it. Many thanks to this organization and to those who are so dedicated to see that this work goes forward! Robin P., CMP