



Music for Healing & Transition Program, Inc.

2012 Conference

The Heart-Centered Musician: Manifesting the Vision

October 18-21, 2012

Lutheridge Retreat & Conference Center ▪ Arden, NC

Dear Exhibitors,

Thank you for your interest in the MHTP 2012 Conference in Arden, NC. Our Conferences are a wonderful gathering of people interested in, or practicing the art and science of therapeutic music. The exhibitors contribute to the excitement, and have always found that our Conferences are very successful venues for them. Attendees are enthusiastic shoppers.

Some general information on the Conference:

Attendees: approximately 150 people. Most are graduates of, or students in, our training Program, although there has been an increasing number of the interested public in past years. This is our first Conference in the Southeast; our past Conferences have been held in Seattle, Virginia, Ohio, Oregon and Connecticut. Most attendees in the past are musicians and healthcare professionals.

Location: Lutheridge Retreat & Conference Center, Arden, NC. Vendors will be in the same large hall as the primary conference gathering space, so participants will have easy access to you.

Housing & food: available to vendors at the Conference with the Conference attendees. Room and Meals per person for a shared room for the entire Conference is \$210. Meals only: \$100.

Cost: The exhibitor fee is \$150.00 per 8 x 10 table. One pass to all Conference activities is provided to each exhibitor.

Vendor Set-up: Thursday, October 18 between Noon and 6PM; Friday October 19 before 9AM.

Vendor Times: Because the vendors will be in the same large venue as the Conference-goers, there will be ample time at breaks, between sessions, and during free-time for shopping: Friday and Saturday from 9AM into the evening. The vendor area will open Thursday evening at 5PM, and will close Sunday at noon.

Web-Site listing: You will be listed on the MHTP website Conference page.

Conference Advertising: There is the opportunity to advertise in our Conference Booklet. Ads Advertising is available to outside sponsors for \$50 per half page and \$100 per full page. For Conference vendors, we are offering a special half-price rate of \$25 for a half page ad and \$50 for a full page ad. The Conference Booklet will be given to all attendees and will contain all presenter handouts.

Sponsorship Opportunities: There are several sponsorship opportunities for vendors: our Friday evening Reception and Saturday evening cookies and tea refreshments after the music jams.

Thank you!

Yours,

Robin Gaiser, Exhibitor Coordinator